

STRATEGIC PLANNING IN CITIES AND REGIONS OF RUSSIA: IMPLEMENTATION OF NATIONAL PRIORITY PROJECTS ON REGIONAL AND MUNICIPAL LEVELS

October 18-20, 2006, Saint Petersburg, Azimuth Hotel (former Sovetskaya Hotel)

PROGRAM

OCTOBER 18, WEDNESDAY,

Innovative Instruments of Regional and Municipal Development and SME Support: Good Practices of Central Finland and North West Regions of Russia Working Seminar of Developing Excellence – DEX Project «Excellence Centres' Network for Sustainable Development in the Baltic Sea Region»

11.30 **Registration of Participants**

12.00 – 12.30 OPENING SESSION. INTRODUCTORY SPEECH BY

I. Karelina, ICSER Leontief Centre Director General

K.Gonchar, the World Bank Expert, Director of Competitiveness Development Programme of state University- Higher School of Economics

B. Zhikharevich, Resource Centre for Strategic Planning under Leontief Centre, Director

**12.30 – 14.00 STATE AND INTERNATIONAL INSTRUMENTS FOR FOSTERING INNOVATIONS AND
COMMUNITY DEVELOPMENT**

Chair: I. Karelina, ICSER Leontief Centre Director General

S. Zimin, St. Petersburg Administration, Committee on Economic Development, Industrial Policy and Trade, Deputy Head

Development of Innovations as the Priority Direction of State Support of SMEs in Saint Petersburg

I.Sokolov, Committee on Economic Development, Industrial Policy and Trade, Department of Forecasting and Planning, Deputy Head

Planning of St. Petersburg Development: Main Stages and Priorities

E. Belova, Leontief Centre, Project Partner

Presentation of Developing EXcellence DEX Project – Excellence Centres' Network for Sustainable Development in the Baltic Sea Region

Minna Haapala, Jyväskylä Regional Development Company Jykes Ltd International services Manager, Russian Operations

Goal-oriented and Effective Strategic Planning for Regional and Municipal Development, Strategy of Jyväskylä Region Internationalization

14.00 – 15.00 Lunch

**15.00 – 16.40 CONTINUATION OF SESSION: STATE AND INTERNATIONAL INSTRUMENTS FOR FOSTERING
INNOVATIONS AND COMMUNITY DEVELOPMENT**

Chair: I. Karelina, ICSER Leontief Centre Director General

Olli Patrikainen, Jyväskylä Regional Development Company Jykes Ltd DEVELOPMENT SERVICES – INDUSTRY Executive director

Innovative Model of Haste of Regional and Municipal Development (Model of Jykes Corporation)

N. Lebedeva, Russian Economic Developers Association, Executive Director

Russian Economic Developers Association - Excellence Center of the DEX project in St. Petersburg

K.Gonchar, the World Bank Expert, Director of Competitiveness Development Programme of state University- Higher School of Economics

Innovations and Competitiveness of Enterprises: Necessary Measures of State Support. On the Results of Empirical Research of Russian Industrial Enterprises in the Framework of HSE-WB ICA Project

16.40 – 17.00 Coffe-Break

**17.00 – 18.15 IMPLEMENTATION OF INNOVATIVE METHODS AND ICT FOR SME AND REGIONAL
DEVELOPMENT**

Chair: B. Zhikharevich, Resource Centre for Strategic Planning under Leontief Centre, Director

V. Skorokhodov, Saint Petersburg Regional Tacis Support Bureau

Nearest Perspectives and Priorities of EU-Russia Cooperation Program (Tacis)

A.Chugunov, “PRIOR North-West” Director General
*Implementation of Innovative Methods into Government - Business Cooperation Tacis Project
“Development of Interactive Services of E-Government for Business in the North-West of Russia”*

I. Kuprienko, EU “E-Skills for Russian SMEs II” Project Expert on ICT Regional Strategies
E-Skills for Russian SMEs – Enhancing of Competitiveness on the World Market

Bjarne Lindeloev, Nordland Research Institute, Researcher
Support of SMEs and Innovations – Strategic Priorities of Norwegian Regional Development

O. Rusetskaya, ICSEER Leontief Centre Department of Investment Planning, Head
*New Version of distant learning Course “Urban Management” of the World Bank Institute and Leontief
Centre*

18.15 – 18.30 **Closing Remarks**

OCTOBER 19, THURSDAY

9.00 - 10.00 REGISTRATION OF FORUM AND ASSET PARTICIPANTS

10-00-10.45 **FORUM OPENING, WELCOMING ADDRESSES, PARTICIPANTS PRESENTATION** (ASSEMBLY HALL,
18TH FLOOR)

S. Vasiliev, Council of Federation, Committee on Financial Markets and Currency Circulation,
Chairman; ICSEER Leontief Centre, Chairman of Academic Board
Welcoming note from the Council of Federation Head S.Mironov

A.Sergeev, Saint Petersburg Administration, Committee on Economic Development, Industrial Policy
and Trade, Head
Welcoming Note from the Governor of Saint Petersburg V. Matvienko

M.Sokolov, International Assembly of Capitals and Big Cities (MAG) Director General
*Welcoming Note from the International Assembly of Capitals and Big Cities (MAG) President, Mayor of
Moscow U.Luzhkov*
Role of MAG in Creation of Big Cities’ Strategies

B. Zhikharevich, Resource Centre for Strategic Planning under Leontief Centre, Director
Programme Overview

10.45-12.30 **PLENARY SESSION 1. REGIONAL PERSPECTIVE OF NATIONAL PROJECTS**
(ASSEMBLY HALL, 18TH FLOOR)

Chair: V.Gorodetskiy, Mayor of Novosibirsk

E.Rozhkova, RF Ministry of Regional Development, Department of Regional Socio- Economic
Development and Spatial Planning, Section of Regional Economy, Senior Expert
Typology of Regions and Development of World Cities on the Territory of Russian Federation

Y. Ryabchenuk, National Institute of Competitiveness Head
*Territorial Strategies of National Projects Implementation (on the example of “Development of
Agricultural Complex of Tomsk Oblast to 2010” Programme)*

L. Polishchuk, Associate Director of IRIS Center at University of Maryland, Independent Russian
Economic Think-Tanks Support Programme, Co-director
Enlargement of Regions in the Context of Strategic Planning

M.Salikhov, Foundation “Institute of Power Systems and Finance” Senior Expert
Regional Strategic Planning in Russia: New Concepts

M.Dmitriev, President of Foundation “Centre of Strategic Research”
Regional Strategies for Investments Attraction

I.Mitrofanova, South Scientific Centre of Russian Academy of Science, Laboratory of Strategic
Economic Research, Head
*Perfection of Mechanism of Task Programmes for Macro Regions Development (on the Example of
Federal Task Programme “South of Russia”)*

12.30-12.50 Coffee-Break

**All Plenary Sessions and Section Meetings, as well as the annual ASSET meeting are held in the
Assembly hall on the 18th floor. The Round Tables are held in the Summit Hall, 18th floor**

12.50-14.00 **PLENARY SESSION 2. STRATEGIC PLANNING IN CITIES AND REGIONS: THIS YEAR BEST PRACTICE**

(ASSEMBLY HALL, 18TH FLOOR)

Chair: M.Dmitriev, President of Foundation “Centre of Strategic Research”

N. Boltenko, Novosibirsk City Council Head
Strategic Plan as a Reference Mark for City Development

V.Nekrasov, Head of Satka Region Municipality
From Live Values to the Script of Strategic Development

M.Udachina, Sakhalin Oblast Moscow Representative Office, Department of Regional Development, Head
Strategic Vector of Sakhalin Oblast Development: Methodological Aspect

A.Shishkin, Karelia Scientific Centre of RAS Institute of Economics, Head
Strategy of Karelia Development to 2020 (Methodology and Organizational Aspects)

N.Polichka, Far Eastern Scientific Centre for Local Governance,
Strategic Planning in Cities in the Context of Local Authorities Powers

14.00-15.00 Lunch (Restaurant Azimuth 1st floor)

15.00-16.00 **Plenary session 3. STRATEGIES REALIZATION INSTRUMENTS** (ASSEMBLY HALL, 18TH FLOOR)

Chair: B. Zhikharevich, Resource Centre for Strategic Planning under Leontief Centre, Director

S. Ananenko, Deputy Mayor of Cherepovets
Usage of Balanced System of Indicators in the Municipal Management (experience of Cherepovets)

E.Loguntsev, Deputy Head of City Duma of Zarechny City Okrug
Strategic Planning in the Day-to-day Practice of Municipal Authorities

N.Levanova, Administration of Serpukhov, Deputy Head of Department on Economics
Realization of Development Strategy of Serpukhov

Y.Mikhailichenko, Advisor at RF Ministry of Economic Development and Trade, Department of State Task Programmes and Investments
Integral Approaches to Elaboration of Development Strategies for Coastal Territories of the Country

16.10-18.00 **SECTION MEETINGS AND ROUND TABLES**

BALANCED SYSTEM OF INDICATORS – INSTRUMENTS FOR IMPLEMENTATION OF MUNICIPAL STRATEGIC PLANES, CITY'S INDICATORS

(ASSEMBLY HALL, 18TH FLOOR)

Chair: G.Vetrov, Director of Municipal Economic Development Branch at Foundation Institute for Urban Economics

V. Sinitskaya, Mayor of Cherepovets Office, Head of Department on Strategic Planning,
Usage of Balanced System of Indicators in the Municipal Administration (experience of Cherepovets)

Y.Moiseev, Director of International Programmes of MAG
Role of Indicators of City's Development in Strategic Planning

T.Belkina, Director of Scientific-research Noncommercial Partnership “City-Region-Family”
City's Indicators and City's Statistics

V. Shchitinsky, Director of Russian State Research and Project Institute of Urbanistics, Adviser of RAASN, Member of German Academy of Municipal Engineering and Spatial Planning
Indicators of Sustainable Development of Cities as an Element of Strategic Administration in the Era of Globalization and Creativity

STRATEGIC PLANNING IN THE COASTAL AND CROSSBORDER REGIONS

(SUMMIT HALL, 18TH FLOOR)

THE ROUND TABLE ORGANIZERS:

RUSSIAN STATE HYDROMETEOROLOGY UNIVERSITY

Chair: – L.Karlin, Rector of Russian State Hydrometeorology University

Opening of the Round Table, Agenda overview

Y.Mikhailichenko, Advisor at RF Ministry of Economic Development and Trade, Department of State Task Programmes and Investments

L.Karlin, Rector of Russian State Hydrometeorology University

B.Usanov, Adviser at Mayor of St. Petersburg

Directions of Joint Actions of the EU, Helkom and Russia in the Field of Transportation Business Development in the Baltic Sea

E.Yayli, Director of Hydrometeorology Technical School in Tuapse

Problems of Implementation of Complex Governance of Coastal Zones Mechanisms in Tuapse Region at Krasnodar Krai.

V.Denisov, Murmansk Sea Bio Institute of Karelia Scientific Centre of RAS, Deputy Head on Science
Complex Governance of Coastal Zones in Kola Peninsula in the conditions of Ambiguity

K.Sokolov, Head of Laboratory on Off-Shore Fishing.

Murmansk Off-Shore Fishing as a Way of Possible Development of the Region

Y.Saveliev, Head of Department on Territorial Strategies and Programmes of Institute of Economics at Karelia Scientific Centre of RAS.

Strategy as an Instrument of Region's Competitiveness Increasing

R.Mikhailenko, St.Petersburg Administration, Department of Sea Protection, Section of Scientific Accompaniment and Ecology,

Risk Assessment of Dangerous Accidents of Nature Origin for Strategic Planning in Saint Petersburg

V.Belyaeva, State Enterprise "KaspNIRH", Senior Researcher, Advisor to Director

Complex Problems of Sustainable Development of Astrakhan Oblast Coastal Regions and Ways of Their Solution

V.Abramov, L.Karlin, N. Plink Russian State Hydrometeorology University

The role of Complex Administration of Coastal Zones in Development of Russian Sea Activities

17.30-18.00

Coffee-Break

18.00-19.30

Plenary Session 4. ON THE WAY TO THE GLOBAL CITIES

(ASSEMBLY HALL, 18TH FLOOR)

Chair: M. Oseevskiy, Vice-Governor of Saint Petersburg

V.Gorodetskiy, Mayor of Novosibirsk

Implementation of Strategic Plan for Sustainable Development of Novosibirsk: Problems and Solutions

N.Gainutdinov, Head of Committee on Reforming City Economy Services of Moscow,

Strategic Development of Moscow: Problems and Perspectives

A.Sergeev, Saint Petersburg Committee on Economic Development, Industrial Policy and Trade, Head

System of State Planning in Saint Petersburg

M.Podobed, Yekaterinburg Committee on Economics, Head of Department on Strategic Planning

Strategic Plan of Yekaterinburg as a Way to the World City

V.Bekker, Deputy Director General of Research Institute of Moscow General Plan

Municipal Engineering Planning and Socio- Economic Forecasting in the System of Strategic Research in Moscow

20.00-22.00

GALA DINNER. (RESTAURANT AZIMUTH 1ST FLOOR)

CEREMONY DEVOTED TO THE DECADE OF STRATEGIC PLAN OF SAINT PETERSBURG – THE STARTING POINT FOR TERRITORIAL PLANNING IN RUSSIA

- OPENNING OF THE CEREMONY
- VIDEO ABOUT STRATEGIC PLAN OF SAINT PETERSBURG
- AWARDING WITH DIPLOMA "10 YEARS OF STRATEGIC PLAN OF SAINT PETERSBURG"

9.30–11.30 PLENARY SESSION 5. OPPORTUNITIES OF DONOR ORGANIZATIONS IN SUPPORT OF STRATEGIC PLANNING, INNOVATIVE DEVELOPMENT AND ICT: BEST INTERNATIONAL PRACTICE AND PROJECTS

(ASSEMBLY HALL, 18TH FLOOR)

Chair: V.Benevolensky, Moscow Public Scientific Foundation, President

E.Levkin, US Agency for International Development (USAID), Project Head
Opportunities of Co-financing for Programmes of Russia Socio-Economic Development

L.Martcinovich, New Eurasia Foundation, Expert-Coordinator

Programmes and Projects of New Eurasia Foundation in the Field of Complex Development of Territories

Crossregional cooperation in the Field of Investment Development Project Presentanion

Bjarne Lindeloev, Nordland Research Institute, Researcher

Spatial Planning in Norway

E.Repetun, Saint Petersburg Local Support Office, Expert

Mechanisms of Financing of Projects in the Framework of EU- Russia Cooperation Programme (Tacis)

A.Badenko, Tacis Project Deputy Head, Laboratory of Macro Economics Research Ltd. Director General

Development of Interactive Services of E-Government in the North-West of Russia (Tacis project)

Christian le Blank, EU "E-Skills for Russian SMEs II" Project, Head of the Team

E-Skills for Russian SMEs – Enhancing of Competitiveness on the World Market

G.Konstantinov, State University- Higher School of Economics Professor

Role of Educational Institutions in the Forming of Competitive Clusters

S.Balanev, Director of North-West Centre for SME Support

Regional Capacity Building Initiative – EU Tacis Project

Minna Haapala, Regional Development Company Jykes Ltd, Russian operations, International Services Manager, Tacis CBC Project

Developing EXcellence DEX – Excellence Centres' Network for Sustainable Development in the Baltic Sea Region Project

O.Rusetskaya, ICSER Leontief Centre Department of Investment Planning, Head

New Version of Distant Learning Course "Urban Management" of the World Bank Institute and Leontief Centre

11.30- 12.00 Coffee-Break

12.00- 14.00 Section meetings and round tables

GLAMOUR AND POVERTY OF QUANTITATIVE METHODS OF PLANNING (DEVOTED TO WASSILY LEONTIEF'S CENTENARY)

(ASSEMBLY HALL, 18TH FLOOR)

Chair: Irina Eliseeva, The Sociological Institute, Russian Academy of Science

Irina Eliseeva, The Sociological Institute, Russian Academy of Science

Can We Rely on Modern Russian Statistics?

S.Stekhina, Stavropol Krai Administration, Ministry of Economic Development and Trade, Department on Macroeconomics and Financial Balances, Head

Main Problems of Perfection Financial Economic Models in Strategic Planning

V.Chistyakov, Adviser of Mayor of Novosibirsk

Experience of Usage of Quantitative Methods in Elaboration of a Strategy for a Big City

A.Vorontsovsky, Professor of Economic Faculty of Saint Petersburg State University

Mathematic Models and Economic Outcomes: Proportion, Interconnections, Influence

A.Velichko, Far-Eastern Centre of Economic Development Economist

Implementation of Quantitative methods in Elaboration of Strategy for Artyom City

A.Abramov, Far-Eastern Centre of Economic Development Director General

Implementation of Quantitative methods in Elaboration of Strategy of Arrangement of a trade Network in a City

REGIONAL MECHANISMS FOR DEVELOPMENT AND SUPPORT OF AFFORDABLE HOUSING MARKET

(SUMMIT HALL, 18TH FLOOR)

The Round Table is held by Moscow Public Science Foundation

Chair: **E.Kaplan**, Deputy Director of SouzPetroStroy

Y.Kurikalov, Saint Petersburg Legislative Assembly, Permanent Commission on City Economy, Municipal Engineering and Land Issues, Lead Specialist

Legislation Provision of Land Offering for House-Building: experience of Saint Petersburg

E.Kaplan, Deputy Director of SouzPetroStroy

Regional Mechanisms for Development and Support of National Project Affordable Housing Market in Saint Petersburg

14.00-15.15 Lunch (Restaurant Azimuth 1st floor)

15.15-17.00 FINAL PLENARY SESSION

(ASSEMBLY HALL, 18TH FLOOR)

B. Zhikharevich, Resource Centre for Strategic Planning under Leontief Centre, Director

M.Buyanova, Volgograd State University Department of Economic Theory and Economic Policy Senior Lecturer

Regions' Socio-Economic Risks Monitoring (on the example of South Federal District Regions)

O.Tolstoguzov, Karelian Research Center at the Russian Academy of Science, Institute of Economics, Deputy Director on Economics

Strategies for Tourism Development and Creation of Free Tourist Recreational Zones in Republic of Kerelia

V.Klimanov, Director of Autonomous Non-Commercial Organization Institute for Public Finance Reform,

Strategic Solutions in Administration of Public Finance in Cities and Regions of Russia

N.Pilyus, Tula Oblast, Schekino Municipality Administration Head

Role of Socio- Economic Development Programme in the Process of Strategic Plan of Municipality Creation (on the example of Tula Oblast)

A.Badenko, Laboratory of Macro Economics Research Ltd. Director General

Principals of Social Programmes Budget Consolidation Considering Municipal Level

Open Platform for Recommendations:

A.Shishkin, Karelia Scientific Centre of RAS Institute of Economics, Head

V.Kondratiev, Administration of Tula Oblast, Department of Economic Development and Governmental Contractual Work, Head

M.Sokolov, Director General of MAG

L.Burak, Institute of Regional Economic Research, Director

CLOSING REMARKS

Registration of Participants of ASSET (Russian Economic Developers Association) Annual Meeting

17-30-19.30 **ANNUAL MEETING OF RUSSIAN ECONOMIC DEVELOPERS ASSOCIATION (ASSET)**
(ASSEMBLY HALL, 18TH FLOOR)

20.00-21.00 **DINNER** (Restaurant Azimuth 1st floor)

Forum Organizers: Federal Assembly of the Russian Federation, RF Ministry for Regional Development, RF Ministry for Economic Development and Trade, Moscow Public Science Foundation, International Assembly of Capitals and Big Cities (MAG), ICSE Leontief Centre, ASSET, World Bank Institute, EuropAid